

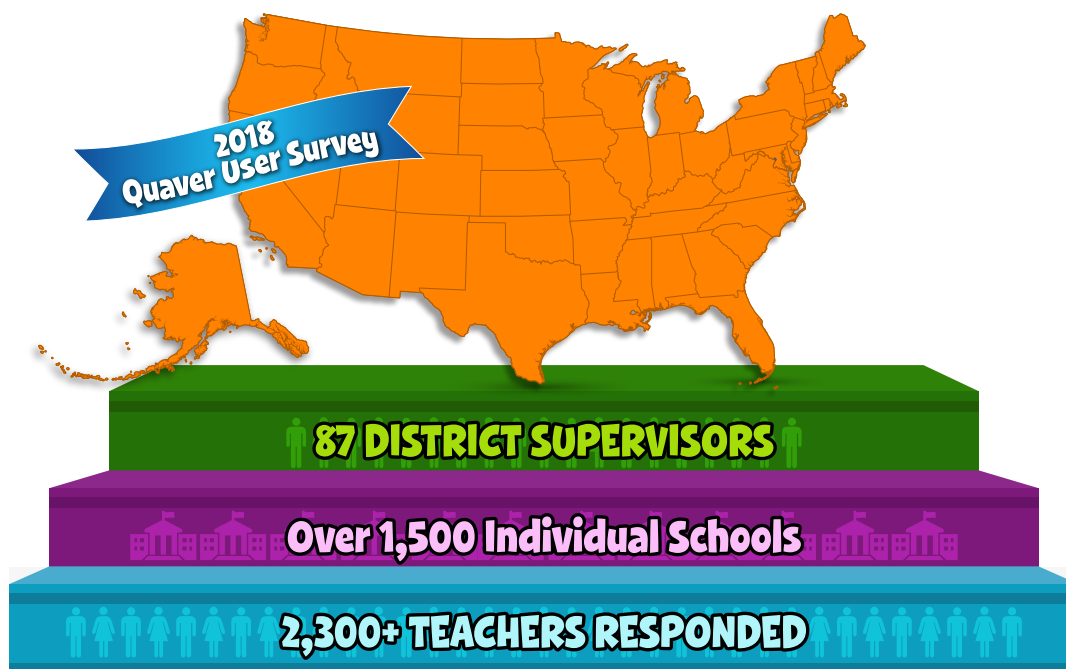


2018 National Survey of Teachers Using Quaver Curriculum Resources

At QuaverMusic.com, we look at the sale of our curriculum as the beginning of a partnership with the individual teacher to deliver the finest in music pedagogy and technology available today. This partnership depends on our ability to deliver our “product” every time a teacher needs it. Every class. Every day. We therefore evaluate our performance not only on the quality of our content but also on how reliably we deliver it and how responsive we are to our customers needs. As teachers, our customers are professional graders and we take their assessments seriously. In this Report Card, we present the findings of an annual survey administered by Fine Arts Supervisors across the country. We believe the results speak volumes to the quality of our product, the consistency of our delivery, and our commitment to our customers.



At the end of the 2017/18 School Year, the Fine Arts Supervisors from 87 school districts asked their music teachers to assess the impact of the Quaver Curriculum. Additionally, the Quaver team reached out to a wider audience of teachers individually in all 50 states across the country. The composite grades given by the 2,364 teachers who responded to the National Survey are unpacked in the following pages.



The teachers were asked to give ratings of excellent, very good, good, fair, or poor to 13 factors organized into the categories in the table below. Each of the 87 Supervisors was therefore given a candid, independent assessment of the impact of Quaver in his/her district. In addition to the quantitative ratings in the survey, teachers were invited to offer specific comments relating to the various factors and to the overall experience with the Quaver Program. Over 1,000 comments were received and cataloged. The Supervisors then shared with their teachers and with Quaver the summary results of the quantitative results as well as the verbatim comments.

This document details the 13 factors by category and shows the composite distribution of grades given by the 3,364 teachers who responded to the survey.

Category	Number of Factors
Impact of Quaver on Teachers	5
Impact of Quaver on Students	5
Quality of the Quaver Team	3

Survey Results

While the specific results can be displayed in many ways, we offer two exhibits that highlight the impact Quaver has had on music teachers and their students. Exhibit 1 • Quaver's Impact on Teachers and Exhibit 2 • Quaver's Impact on Students depict four key factors in each of these categories – what we call the Enthusiasm Index (shown in white text), which represents the percentage of ratings that were either excellent, very good, or good.

Exhibit 1 • Quaver's Impact on Teachers

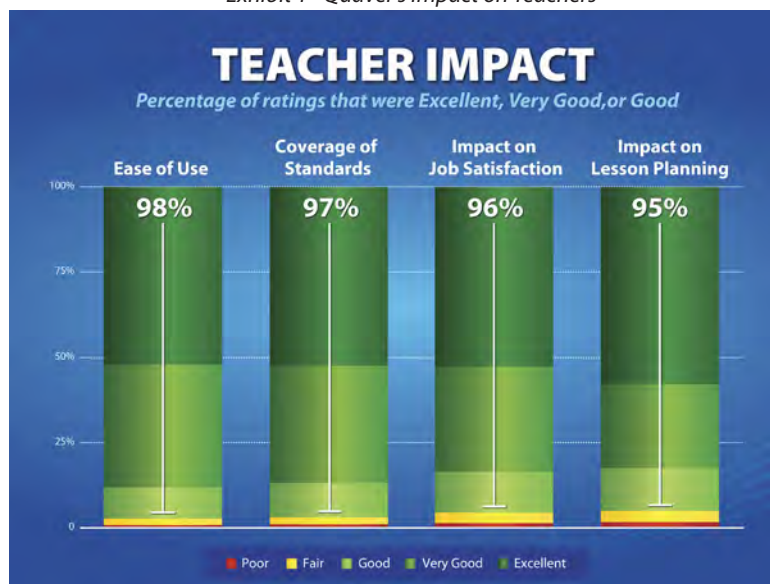
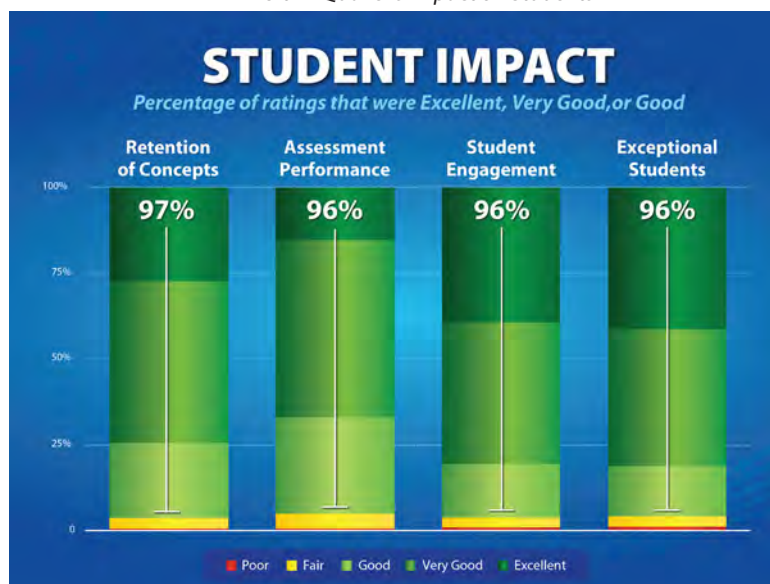


Exhibit 2 • Quaver's Impact on Students



The following pages contain more detailed breakdowns of each category teachers were asked to rate.



Impact on Teachers

To what extent did Quaver contribute to the job of the music teacher?

Quaver Impact on Teachers	Percent of the Ratings				
	Excellent	Very Good	Good	Fair	Poor
Ease of Use	52.56%	35.95%	9.11%	1.96%	.43%
Coverage of Standards	53.35%	33.98%	9.97%	2.15%	.56%
Enjoyment/Job Satisfaction	54.02%	30.26%	11.51%	3.08%	1.13%
Lesson Planning	58.93%	24.12%	12.28%	3.37%	1.3%
Connections w/other subject areas	39.89%	34.66%	20.26%	4.61%	.58%

Impact on Students

What impact did Quaver have on student learning, classroom behavior/engagement, and student enjoyment?

Quaver Impact on Students	Percent of the Ratings				
	Excellent	Very Good	Good	Fair	Poor
Retention of Concepts	29.55%	45.81%	21.25%	3%	.39%
Performance on Assessments	24.69%	46.06%	24.93%	3.99%	.33%
Impact on Student Behavior	24.47%	42.05%	26.08%	6.4%	1%
Engagement/Excitement for Music	40.3%	40.73%	15.41%	2.79%	.77%
Response from Exceptional Students	45.23%	37.41%	13.58%	2.88%	.9%

Quality of Quaver Team

How well did the Quaver Team serve the teachers after they implemented the Quaver Curriculum?

Quality of Quaver Team	Percent of the Ratings				
	Excellent	Very Good	Good	Fair	Poor
Quality of In-Person Training	48.46%	29.72%	15.6%	4.69%	1.54%
Quality of Online Training	41.67%	37.06%	16.89%	3.78%	.6%
Quality of Customer Support	55.22%	30.88%	10.71%	2.6%	.59%

Conclusion

We believe the data represented in this National Survey underscores each of our core values in that it demonstrates our commitment to:

- **Quality:** by being graded directly by our customers, the most professional graders in our society.
- **Integrity:** by keeping our promises to the people we serve.
- **Responsiveness:** by being there for our customers, hearing their concerns and suggestions, and taking the action necessary to address them.
- **Passion:** by staying focused on our mission of helping students learn to love music.

While we are greatly encouraged by these results, we know we must meet the challenge year after year. Like our customers and their students, we expect to be evaluated in an annual National Survey for the life of our relationship and hope your district will be a part of that process next year.

